



# WebStride Solutions Data Privacy Policy

APPROVED IN 2022

[privacy@webstridesolutions.com](mailto:privacy@webstridesolutions.com)

Location Kakuma Refugee Camp

Kakuma 3 Zone 1 Block 2

Version 1.0

# 1. Introduction

WebStride Solutions is committed to protecting and respecting your data privacy. This policy outlines how we collect, use, and protect your data in compliance with the General Data Protection Regulations (GDPR) and Kenya's Data Protection Act.

## 2. Data Collection Methods

We collect personal data through various methods on our website and from social media including cookies, payment methods (PayPal, M-Pesa, bank transfers), donations, and social media interactions.

## 3. Data Collected

### a. Website Forms

**Contact Us Form:** Name, email, phone number, subject and message

**Newsletter Form:** Name, email

**Course Registration Form:** Name, email, and phone number.

**Purpose:** Is to keep track all users who contact us, enroll to our course and subscribe to our newsletter. To communicate with them about our services and offers.

### b. Cookies

**Data Collected:** IP address, browser type, device information, browsing behavior, preferences, and usage statistics.

**Purpose:** Enhance user experience, track website performance, and deliver personalized content.

**Privacy Policy** WebStride Cookies Policy]

### c. Payment Methods

PayPal

**Data Collected:** Name, email address, payment amount, transaction ID, payment method details.

**Purpose:** Process payments, issue receipts, and manage financial transactions.

**Privacy Policy:** [\[PayPal Privacy Policy\]](#)

## **M-Pesa**

**Data Collected:** Name, phone number, transaction amount, transaction ID, payment method details.

**Purpose:** Process payments, issue receipts, and manage financial transactions.

**Privacy Policy:** [\[M-Pesa Privacy Policy\]](#)

## **Bank Transfers**

**Data Collected:** Name, bank account details, transaction amount, transaction ID, and payment method details.

**Purpose:** Process payments, issue receipts, and manage financial transactions.

**Privacy Policy:** [\[Equity Bank's Privacy Policy\]](#)

## **d. Social Media Platforms**

### **i. Facebook**

**Data Collected:** Name, profile picture, email address, public profile information, likes, interactions with our content.

**Purpose:** Engage with users, respond to inquiries, provide tailored content and advertisements.

**Privacy Policy:** [\[Facebook Privacy Policy\]](#)

### **ii. Instagram**

**Data Collected:** Username, profile picture, email address, public profile information, interactions with our content (likes, comments, shares).

**Purpose:** Engage with followers, respond to direct messages, and analyze interactions for content improvement.

**Privacy Policy:** [\[Instagram Data Policy\]](#)

### iii. X (formerly Twitter)

**Data Collected:** Username, profile picture, email address, public profile information, tweets, retweets, likes, and interactions with our content.

**Purpose:** Interact with followers, respond to tweets and direct messages, and monitor public opinion and feedback.

**Privacy Policy:** [\[X Privacy Policy\]](#)

### iv. Google

**Data Collected:** Google account information (name, email address), interactions with our content on Google services (YouTube comments, Google reviews), data from Google Analytics (device type, location, browsing behavior).

**Purpose:** Analyze website traffic, respond to reviews, and improve user experience and engagement.

**Privacy Policy:** [\[Google Privacy Policy\]](#)

## 4. Use of Data

- The data we collect is used to:
- Respond to inquiries and provide support.
- Send newsletters and updates.
- Process course registrations and manage student information.
- Analyze website traffic and user behavior for optimization.
- Facilitate smooth transactions and donations.
- Engage with our audience on social media.
- To improve our services and user experience on our site

## 5. Data Retention

Personal data is retained for a maximum of five (5) years from the date of collection or as required by law. After this period, data is securely deleted.

## **6. Data Sharing**

We do not share your personal data with third parties except:

- When required by law.
- To protect our rights and safety.
- You authorized

## **7. Data Security**

We implement appropriate technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction.

## **8. Your Rights**

Under GDPR and Kenya's Data Protection Act, you have the right to:

- To access your personal data that we hold.
- To request correction of inaccurate data.
- To request the deletion of your data in our database.
- To object to data processing.
- To withdraw consent at any time.

## **9. Contact Us**

For any questions or requests regarding your personal data, please contact us at:

- ❖ Email: [privacy@webstridesolutions.com](mailto:privacy@webstridesolutions.com)
- ❖ Phone: +254 (0) 799021179 or +254 (0) 798518751

## **10. Changes to This Policy**

We may update this policy from time to time. Changes will be posted on our website, and we will notify you of any significant updates.

## **11. Complaints**

If you believe your data protection rights have been violated, you have the right to lodge a complaint with the relevant supervisory authority in Kenya or the European Union

## **THIS PRIVACY NOTICE**

The content or services mentioned on our website may be changed in future and consequently this Privacy Notice may also change. Any changes we may make to this Privacy Notice in the future will be posted on this page and where appropriate, notified to you through our various channels.

### **WebStride Solutions**

Email: [info@webstridesolutions.com](mailto:info@webstridesolutions.com)

Email : [privacy@webstridesolutions.com](mailto:privacy@webstridesolutions.com)

Call : +254 (0) 799021179

Call : +254 (0) 798518751

Location: Kakuma, Kenya